

BSides Mumbai 2026

Sponsorship

3rd Oct 2026 | Mumbai, Bharat



Where Security Meets The City Of Dreams...

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Thank you for your interest in sponsoring Security BSides Mumbai 2026!

Intro to the BSides Movement

Security BSides is the world's grassroots information-security conference movement; community-organized, not-for-profit in spirit, and built for the talks and the people the mega-expos overlook. Every event is practitioner-first, vendor-neutral, and community-owned, modelled on the original Security BSides held in Las Vegas.

Intro to the BSides Mumbai

Security BSides Mumbai (BSides Mumbai) is the Mumbai chapter of that movement - a not-for-profit, community-driven annual conference focused on hacking, learning, and collaboration. Founded by a small group of InfoSec enthusiasts, it exists to give the region a low-cost, tech-centric space for knowledge-sharing and skill development, independent of any single vendor or employer.

Following two successful editions in 2024 and 2025, BSides Mumbai returns on 3rd October 2026, bringing together cybersecurity professionals, hobbyists, and students for a full day of talks, hands-on villages, and a Capture-the-Flag competition. For this third edition we expect around 400 attendees - large enough for real diversity of people and ideas, small enough to keep the conversations meaningful.



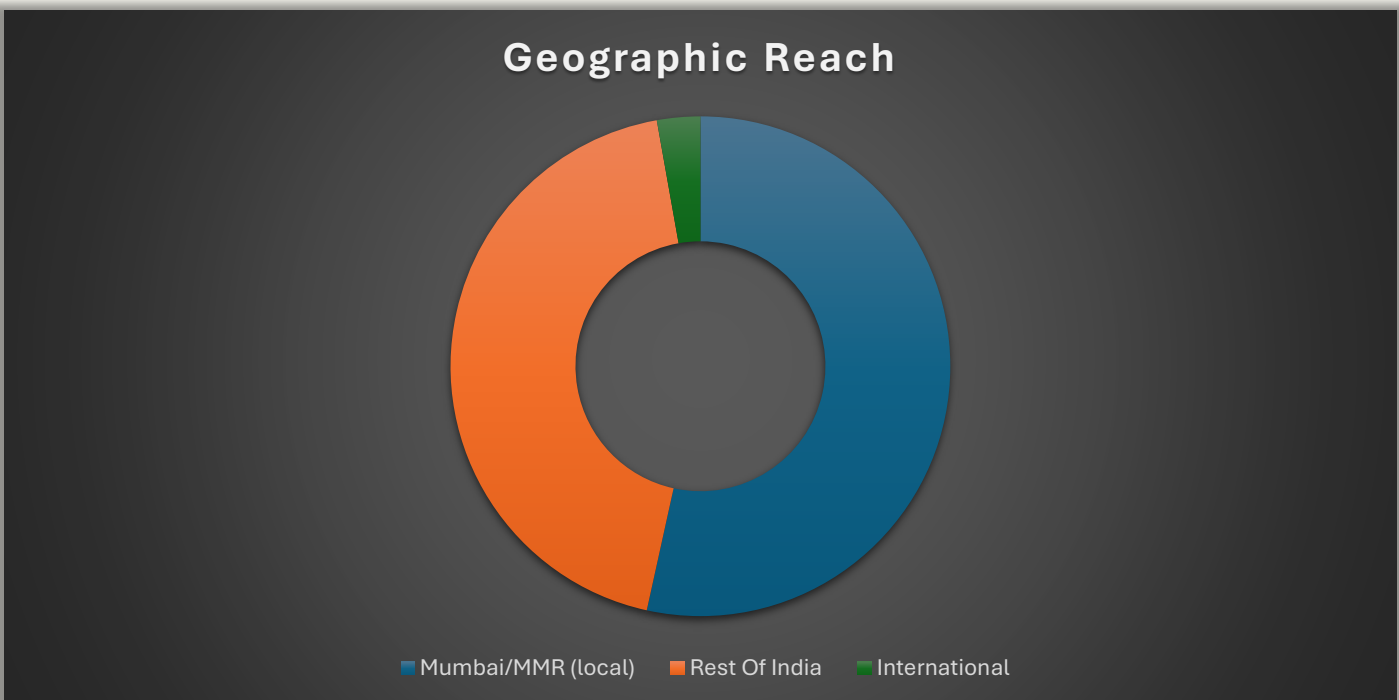
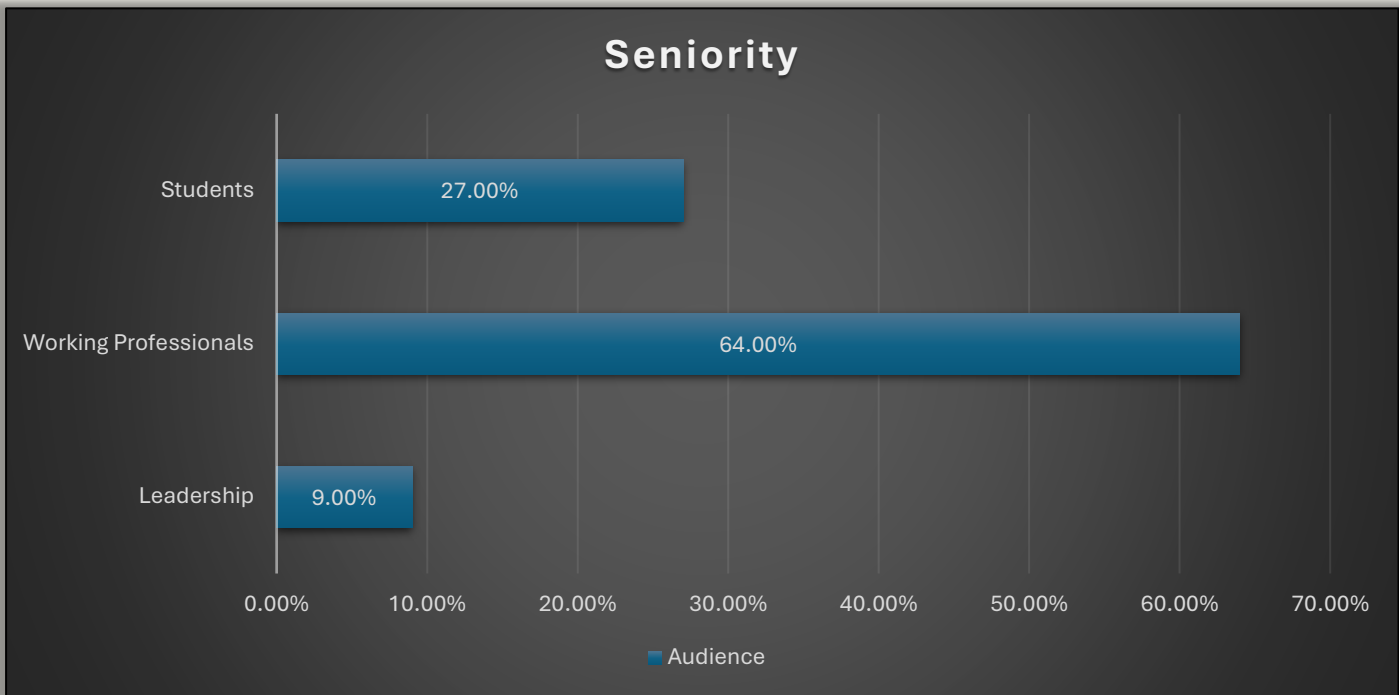
The momentum behind it

BSides Mumbai is growing fast. Attendance more than doubled from 151 in 2024 to 300+ in 2025, with CTF participation roughly doubling over the same period. Behind the event sits a 6,000+ strong year-round community spread across LinkedIn, Discord, Instagram, X, WhatsApp, and YouTube - a practitioner audience that sponsors reach not just on event day, but in the months around it.



Who's in the room?

BSides Mumbai attracts people who want to stay sharp on what's happening in security right now - industry leaders and experienced practitioners alongside students and newcomers eager to learn and grow their network. They come from many sectors but share one goal: to explore emerging security challenges and connect with others who care about the same problems.



The CXO Factor - Leaders who've shared the BSides Mumbai stage:

Microsoft, Amazon, JioPlatform, GeM, DMI Finance, Lendingkart, IDBI Intech, Mindsys, Mahindra Home Finance, mPokket, Samman Capital, One Card, CloudSEK, Iraje, Systools, Akasa Air, PwC India, Securze, NeoTech Global, PrismaAI and Ark Legal.

This is a room, not an audience

Unlike events where speakers are rushed in and out, BSides is small and relaxed by design - attendees engage with speakers before, during, and after a talk. People here aren't members or a crowd; they're *participants*. Everyone brings something: hardware, organizing muscle, or just the friends who fuel a conversation. Sponsoring puts you inside that conversation rather than beside it and we'll personally connect you with the attendees most relevant to your business.

What happens on the day

A full day, multi-track program - from deep technical talks to hands-on villages and a live CTF final - giving every kind of attendee, and every kind of sponsor, a place to plug in.

- Keynote & Closing Note - 20-25 min each
- Technical Talks - 7-8 talks, 30 min each
- CXO Panel Discussions - 4-6 panels, 45 min each
- Arsenal Showcase - 4-6 tool demos, 15 min each
- Hands-On Workshops - 4 workshops, 2-2.5 hrs each
- Offline CTF Final - 6 hrs
- Village - running all day
- Sponsor Booths - subject to venue space.
- After-Party - 3 hrs, for speakers, eligible sponsors, Corporate pass holders, and crew

What happens before the event

The action starts before the doors open - extending sponsor visibility across a multi-week runway, not just one day.

- **Online Qualification CTF** - 24 hrs, feeding the offline final on event day.
- **Live Bug-Bounty Hunting / Red-Team Engagement** - 24 hrs, subject to a partner organization signing on. A curated set of top-ranked bug-bounty hunters or senior red-teamers, operating under a signed agreement and NDA.

Every track, village, and CTF stage is a branding and engagement surface - your placement scales with your tier.

Why sponsor

Recruit before competitors do:

Roughly 75% of the room is junior and mid-career, 25% students - your talent pool 12-18 months ahead of the job boards.

Be heard, not drowned out:

You'll be one of a handful of named partners with premium attention, not a logo diluted among hundreds at a mega-expo. Talks are chosen by Review Board, so you're plugged into where the field is heading - and listening to the underground is how you prepare for whatever's next.

Big fish, small pond:

Sponsoring large events prices many companies out entirely. At BSides, sponsorship comes in every size, and the community atmosphere means an active, attentive audience actually hears your message. A fraction of mega-con pricing buys you comparable visibility - t-shirts, lanyards, signage, badges, banners, and custom branding by tier.

Build community equity:

Indian infosec talks, Indian infosec hosts - a homegrown ecosystem, and real goodwill when you're hiring next year.

Before, during & after the event

We're a young chapter and we learn fast. In 2026 we're formalizing our sponsor success programme so partnership delivers measurable return - not just a logo on a banner.

BEFORE – Pre Event Amplification

- Dedicated announcement across LinkedIn, X, Instagram, YouTube
- Logo live within 7 days of a signed agreement
- Inclusion in ticket-launch and CFP-close communications
- Pre-event onboarding call

DURING – Day of Execution

- On-stage thanks tied to your tier
- Branded signage placed by our crew (you don't lift a thing)
- Photo and video coverage of your booth(if applicable).
- Direct introduction to relevant attendees on request

AFTER – Year-round partnership

- Post-event report: attendee numbers, demographics, engagement metrics
- Quarterly community updates and meetup co-host opportunities
- First right of refusal on 2027 sponsorship at locked-in pricing
- Speaker pipeline - invitation to our 2027 CFP review board

Sponsorship packages

Every organization has different objectives, so we offer participation at several levels.

Benefit	Bronze ₹25K	Silver ₹75K	Gold ₹1.5L	Platinum ₹3L	Title ₹5L
Logo on website & social channels	✓	✓	✓	✓	✓
Logo on event screen loop	✓	✓	✓	✓	✓
Complimentary passes	1	2	3	5	8
After-party passes	-	-	2	4	6
Thank-you announcement	Grouped	Grouped	Dedicated	Dedicated	Dedicated + headline
Logo on roll-up banners	-	✓ small	✓ medium	✓ large	✓ prime
Arsenal demo slot	-	-	✓	✓	✓ priority
Signage in high-traffic zone	-	-	✓	✓ multiple	✓ prime spots
On-stage thanks	Grouped	Grouped	Individual	Individual	Keynote intro
CXO Panel Participation	-	-	1	2	2
Lanyard branding (exclusive)	-	-	-	-	-
Title naming rights ("powered by")	-	-	-	-	✓
Category exclusivity	-	-	-	-	✓
Pre-event onboarding call	-	-	✓	✓	✓
Post-event impact report	-	✓	✓	✓	✓
Recognition in Pre & Post Event Email	-	-	✓	✓	✓
First right of refusal - 2027 at locked pricing	-	-	✓	✓	✓
Sponsor Goodie Bag	-	✓	✓	✓	✓

Venue Sponsor - ₹2.5L *(a flagship partnership, separate from the tiers)*

The venue is where the entire day happens - and the Venue Sponsor is the partner who makes the space possible. This is one of our most visible partnership, ideal for an organization that wants its name tied to the home of the event rather than alongside others a shared banner. It Includes:

- Venue Partner" recognition
- Premium branding at the entrance and registration area.
- Platinum tier benefits
- Opening remarks acknowledgement

Custom & in-kind sponsorship

Not every great partnership fits a fixed tier - and we'd rather find the right one than force a box. If you'd like to get involved in a way that's not listed here, reach out. We're always open to creative arrangements, whether that's contributing physical space, transport, catering, a prize pool, contests and giveaways, media and PR support, or legal assistance.

- **Offline CTF Sponsor [₹1.5L]** - Own the most-watched moment of the day. Branded CTF zone, prize naming rights, and opening and closing call-outs. New for 2026, and a guaranteed crowd-puller.
- **Live Bug Hunting [₹1.25L]** - Put your platform or program centre-stage during the live hacking event, alongside real-time hunters working in front of the room.
- **Online CTF Sponsor [₹1L]** - Reach 1,200+ remote players nationwide (2025 figure). Branded scoreboard, prize naming, and a full post-event report.
- **Workshop Track [₹75K per workshop]** - A branded room of engaged, hands-on attendees. Tools and labs handout opportunity, plus an instructor introduction.
- **Lanyard Sponsor [₹50K]** - Your logo on every attendee's lanyard - worn for 10+ hours and in nearly every photo taken that day.

- **Goodie Bag Sponsor [₹50K]** - Your brand on the bag every attendee carries home, with the option to include a product or insert.
- **Coffee / Snack Break [₹35K]** - Branded signage and cup sleeves at the refreshment counters across two breaks, morning and afternoon.

A note on booths: booth availability depends on our final venue. If the confirmed space allows, we'll roll these out through a separate announcement and a dedicated enrolment email.

Past partners

Proud to have been backed by Altered Security, Connecting Cyber Network, Securze, OffSec, CloudSEK, Just Print and HackTheBox.



Connecting
Cyber Networks

SECURZE
SECURING WHAT MATTERS MOST



JUST PRINT
Designing | Printing | Web



HACKTHEBOX

Note: Only In-person Event Sponsor have been added to this page.

Housekeeping

To protect Security BSides Mumbai's standing as a trusted conference within the InfoSec community:

- Attendee names, phone numbers, and email addresses (personal or company) provided for registration **will not be shared** with sponsors, before or after the event. Sponsors may, however, collect contacts directly at their booth or via opt-in prize draws.
- Sponsors should not be represented by sales staff only - please send security architects, engineers, executives, or techies who can engage participants on real technical ground.
- Sponsors may hand out marketing material at their booth and ask attendees for contact details directly or through prize draws.

Call for Paper (CFP)

- All submissions, including sponsor-submitted talks, go through the same review board. Content must advance research or discuss real problems/solutions in security - **no direct sales pitches**.
- Talks: 30 minutes including Q&A. Workshops: 1–2 hours.
- The event runs in English/Hinglish.
- Sponsors provide a high-res logo (transparent background preferred) to admin@bsidesmumbai.in for banners, t-shirts, and screens; size/order by tier.
- Sponsors receive staff tickets by tier; send names and emails for allocation. Additional tickets via the ticketing platform.
- Sponsors withdrawing fewer than 60 days before the event are not entitled to a refund.

Let's build edition 3 together, Partner with BSides Mumbai 2026.

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- Social: @BSidesMumbai
- Find out Linktree below:

